

# ROBERT NORTHAM

## ART DIRECTOR + DESIGNER

### INFO

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LOCATION/ LONDON



### SUMMARY

London based creative, art director and designer with over 8 years experience working with some of the best brands and agencies on the planet.

I create things and bring them to life and am passionate about what I do. From the initial briefing to user experience, art direction, design and client presentation I take ownership of my projects. By combining strong and engaging ideas with simple, solid and beautiful design I achieve creative solutions.

### CORE SKILLS

#### ART DIRECTION + DESIGN

Extensive experience creating look and feel across various digital media as well as directing designers, Flash developers, animators and photographers.

#### IDEAS + CONCEPTS

Channel agnostic ideas generation and concepting lead to the creation of strong visual solutions and campaigns.

#### COMMUNICATION

Confident and articulate verbal communication skills presenting to clients and pitching new business.

#### SOFTWARE

Illustrator + Photoshop + InDesign + Brain + Pencil

### CLIENTS

Nike/ Adidas/ Honda/ Alfa Romeo/ Land Rover/ Ford/ Nokia/ Motorola/ T-Mobile/ Virgin Atlantic/ D&AD/ Bacardi/ P&G/ Ubisoft/ Axe/ Skype/ Philips/ Samsung

### FREELANCE EMPLOYMENT

- 06.2009 - PRESENT** BBH/ Red Urban/ AKQA/ Skype/ Tribal DDB/ SapientNitro/ Fallon/ R/GA  
Art Director
- 10.2008 - 05.2009** R/GA/ London  
Art director
- 03.08 - 10.08** Saint/ London  
Art Director + Senior Designer
- 11.07 - 02.08** Wunderman Interactive/ London  
Art Director + Senior Designer
- 06.2001 - 12.2002** handbag.com/ London  
(Various) Print/ Interactive Designer

### PERMANENT EMPLOYMENT

- 05.2007 - 11.2007** Saatchi & Saatchi Interactive/ London  
Art Director + Senior Designer
- 06.2006 - 05.2007** Harrison Troughton Wunderman/ London  
Senior Designer
- 06.2003 - 12.2005** Wunderman Interactive/ London  
Middleweight/ Senior Designer
- 11.1999 - 11.2000** handbag.com/ London  
Junior Print/ Interactive Designer

### EDUCATION

- 01.1996 - 12.1997** Austin Ellis Graphic Design School/ Cape Town  
Graphic Design Diploma - High Distinction
- 01.1996 - 12.1997** Mactrain DTP Centre/ Cape Town  
Desktop Publishing Diploma - High Distinction
- 01.1991 - 11.1995** Bergvliet High School/ Cape Town  
Grade 12 Matriculation Exemption